

CASE STUDY

A Global Snacks Company in The APAC and ANZ Region

Supply chain visibility



About Customer

Enabling improved delivery compliance, automated visibility, and execution of operations for the APAC and ANZ Region

One of the largest snack companies in the world with global net revenues of approximately **\$28.7 billion in 2021**.

#1 global position in biscuits (cookies and crackers), and **#2 in chocolate**. Operates in more than **80 countries**.

Industry

CPG

Solution Area

Supply chain visibility

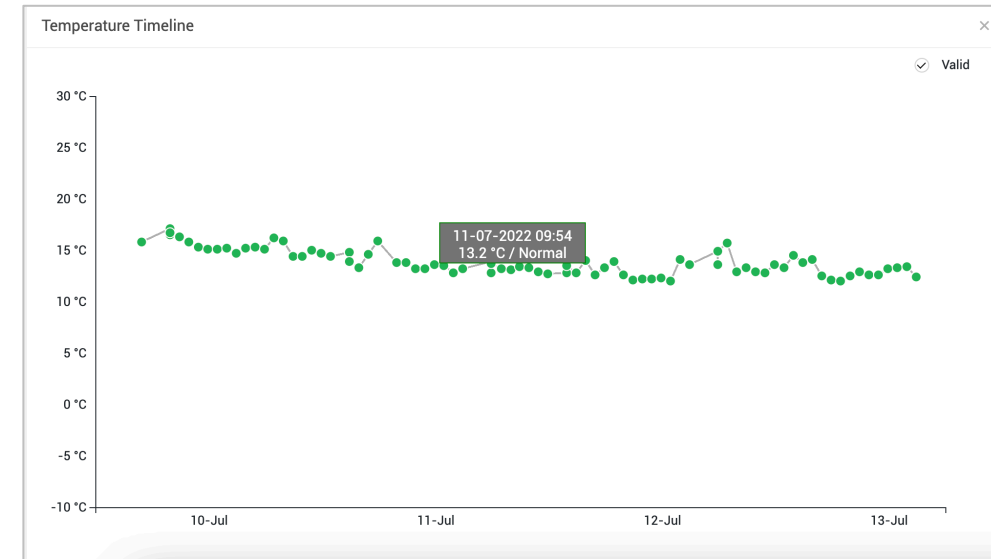


The Engagement

- Automate execution reporting by implementing IoT-linked services
- Build a Platform to consolidate multiple IoT providers
- Integrate with enterprise-level TMS system (SAP) for automated shipment updates
- Track the shipment temperature to account for vendor compliance and alerts based on various criteria.

Business Challenges

- Integration with carrier TMS system vs GPS provider of the carrier
- Real-time visibility of supply chain network
- Manual time is taken by users in enabling visibility into different non-connected systems
- Incorrect alerts triggered to external partners caused confusion during operations.



Business Benefits

- Reduction in the work-load of the supply chain team by **30%** **gave** them more time to focus on operational tasks
- Automation of information flow between various systems made them super efficient



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