

# **About Customer**

Planning to understand the correct port routing in a multimodal scenario

One of the largest earth movers and machinery manufacturers.

### **Industry**

Heavy equipment manufacturer

#### **Solution Area**

Transportation planning and execution



## The Engagement

- The Global Freight spent was 2 billion
  USD
- Team wanted to analyze the ports selected for each lane.
- The team wanted to build a model for cost evaluation of lanes end to end, identify the lanes on which the ports needed modification, and reduce the overall Transportation cost.

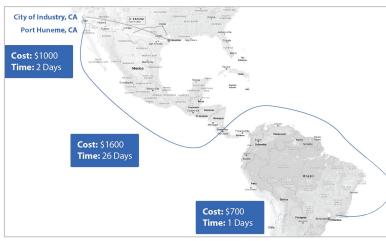
## Business Challenges

- The volume of data and variables
- The correctness of data
- Getting information on vessel schedules

#### Port-to-port planning



#### End-to-end optimization



### **Business Benefits**

Due to correct port routing keeping in mind the multimodal end-toend planning, the port routing for many lanes got optimized, leading to substantial savings in the Global Transportation space.



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