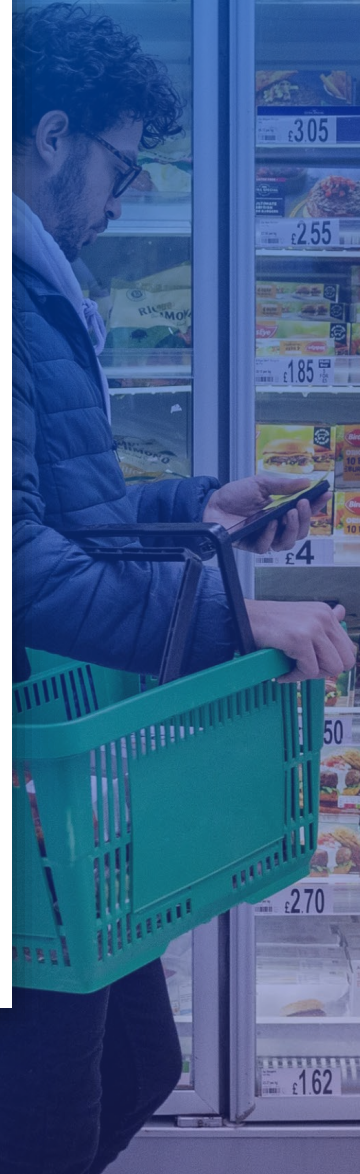


CASE STUDY

A Large FMCG Based Out of Europe

E2E procurement
process



About Customer

End-to-end procurement process for a large FMCG that included translation of the rates to TMS for execution

One of the largest FMCG companies in the world

Industry

Fast-moving consumer goods

Solution Area

Procurement and translation of rates



The Engagement

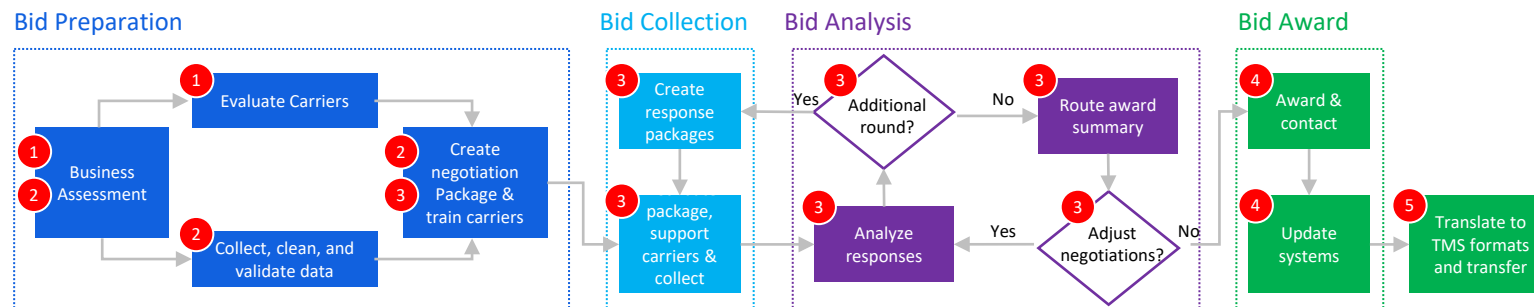
- E2E procurement process for road and ocean movements
- More than **2000 lanes** across multiple countries in Europe
- More than **40 carriers** involved in the bidding process
- Multiple constraints to dictate the awarding of the bids
- Designing a reusable template for future engagements
- Translation of the procured rates into TMS formats for execution

Business Challenges

- Manual processes involving multiple excel sheets
- More than **10 resources** handling different phases of the process
- Moving from a manual to a system-driven automated process
- Analysis of different scenarios to arrive at the final awards
- Vendor communication, compliance, and acceptance processes across emails
- Translation of the awarded bids manually to TMS for execution

Business Benefits

- Automated E2E procurement process
- Well-designed bid templates as a standard format for future engagements
- Manual to system-based transformation for smooth execution of the whole process with only 2 resources
- Efficient communication, onboarding, and awarding process through system-based electronic documents and alerts
- Easy analysis of different scenarios to award the bids
- Automated translation of the rates from the system to TMS





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