

CASE STUDY

A Large Retailer in Vietnam

Transportation
planning and
execution



About Customer

Optimized planning and execution using technology for a retailer in Vietnam

Vietnam-based supply chain technology company leveraging technology as their differentiator.

Multiple disconnected home-grown systems for planning and visibility were unable to scale up to the company's vision.

Industry

Retail

Solution Area

Supply Chain Visibility



| Approach

- Implement a single enterprise TMS system (BY) considering all operational requirements to provide automated planning.
- Make the TMS a visibility layer across different teams.

| Integration with External Systems

- SAP system for orders and financials
- Warehouse system
- Tracking/ execution system



| Benefits

Automated and optimized TMS planning which takes various dynamic operational information to provide

- Real-time visibility of order execution for all stakeholders, from sales to warehouse managers, on a single platform.
- Upgrade from email and phone-based handling to real-time handling of operational exceptions
- A single source of truth across planning and execution.

| Business Benefits

Optimized loads driven by better and real-time visibility of fleet

Faster and automated planning to execution promoted by real-time visibility of orders

Faster onboarding of customers and carriers



SL4 TECHNOLOGY INDIA PRIVATE LIMITED
Startup Huts, Unit-7, Ground Floor, #2739,
15th Cross, 27th Main, Sector-1, HSR
Layout, Bangalore, KA, 560102, India.
India: +91 9916953370
contact@smartlinkstech.com
www.smartlinkstech.com

