

CASE STUDY

A Global Transport and Logistics Company

Rate management,
optimization and
automated planning



About Customer

Complex optimization, planning, and tariff management across the road, air, sea, and rail services

One of the largest transport and logistics companies that offers transport services by road, air, sea, and train for a global customer base.

Industry

Transport and logistics

Solution Area

Rate management and automated planning

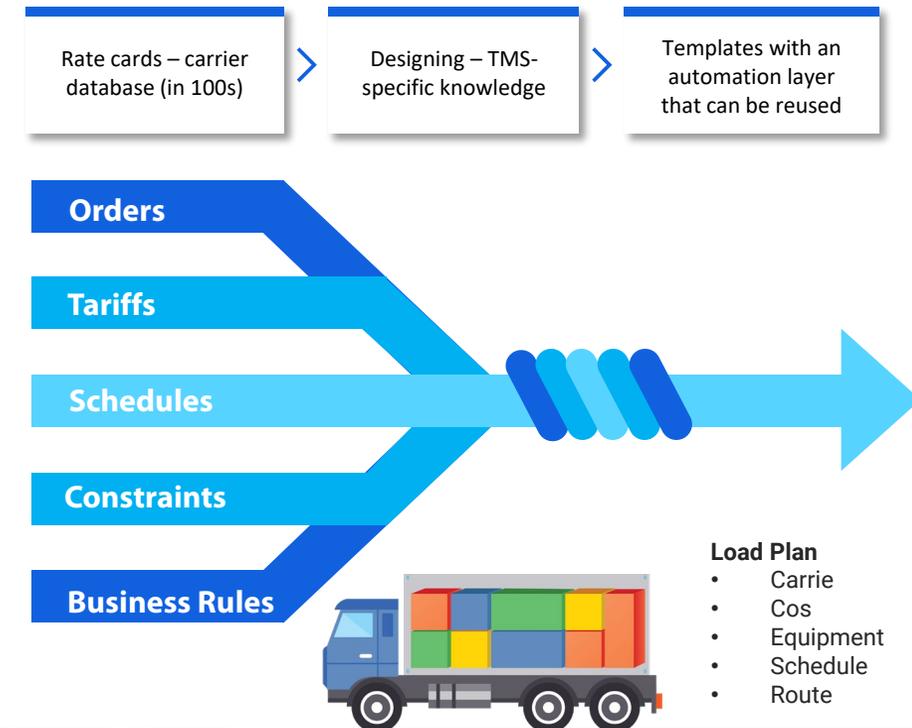


The Engagement

- Rate management: designing and building tariffs for more than **100 carriers/rate cards**
- Engagements across the road, air, sea, and rail services
- Design optimization strategies for planning
- Customized workflow to enable automated planning
- Enable capability in terms of rate management and optimization within the organization

Business Challenges

- Complex rate structures requiring specific TMS knowledge
- Rate management is driven by multiple resources and manual activities
- Methodology/templated approach for tariff maintenance
- Complex constraints for optimization, including finer nuances of 3D packing/utilization
- Manual activities involved in planning/post-planning refinement



Business Benefits

- Templated approach for building and maintaining tariffs with an automated layer
- Superior and automated planning satisfying multiple constraints, including 3D utilization nuances
- Lesser number of resources to handle the whole rate management and optimization piece



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